



NEWS RELEASE

FOR IMMEDIATE RELEASE

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Stacy Clark, Esq. Presents CLE to Members of Chester County Bar Association

Devon, PA. January 31, 2021: Stacy Clark Marketing LLC is pleased to announce that Stacy Clark, Esq., President of the firm, recently gave a CLE presentation to members of the Chester County Bar Association on “Ethical Restrictions on Law Firm Marketing and What You Should Be Doing During and After COVID to Grow Your Law Practice.” She covered specific steps lawyers should take now to get more work from clients, referral sources and potential clients, as well as how to credential themselves as the “go to” lawyer for their practice area.

Ms. Clark has successfully advised lawyers and law firms for over 28 years on ways to grow and expand their practices and revenues. She is one of the most respected and sought-after law firm marketing consultants in the Delaware Valley.

For the last three years, Ms. Clark has been voted “Best” in “Sales Training and Coaching” and “Public Relations and Marketing” in the *Legal Intelligencer’s* annual “Best Of” poll.

Prior to becoming a consultant, Ms. Clark served as an associate with, and then first ever Director of Client Relations, at the international firm of Morgan Lewis and Bockius—a position she held for many years before starting her own legal marketing consulting firm. A Fellow of the College of Law Practice Management, Ms. Clark is also one of the founders of the Delaware Valley Law Firm Marketing Group (DVLFMG) – a 400+ person group of local lawyers, in-house marketers, firm and administrators and others interested in top tier marketing education. She is a past Vice-Chair of the Marketing Administrators Committee of the American Bar Association’s Law Practice Management Section. Ms. Clark is also a member of the Legal Marketing Association and the Chester County Bar Association. She is a regular contributor of articles on law firm marketing subjects to the *Legal Intelligencer*. A graduate of Cornell University, Ms. Clark received her law degree from Washington University in St. Louis, where she was a member of the *Washington University Law Quarterly*.

For over 28 years, Stacy Clark Marketing LLC has helped distinguished lawyers and law firms successfully expand their practices and grow revenues in significant ways. For the last three years, readers of the *Legal Intelligencer* have voted the firm tops in “Sales Training and Coaching” and “Public Relations and Marketing”. For more information, please go to www.stacyclarkmarketing.com.

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